

Licensing Fee Schedule



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- 3- Advertising 1 - Indoor and Outdoor Billboards
- 4- Advertising 2 - Indoor & Outdoor Posters
- 5- Advertising 3 - Magazine Ads
- 6- Advertising 4 - Newspapers Weeklies + Dailies
- 7- Advertising 5 - Catalogs
- 8- Advertising 6 -Packaging, Labels, Cheque books, Credit Cards
Bank Cards (atm), Calling Cards (chip cards), Stamps (1) , etc...
- 9- Advertising 7 - Advertising Material Without Media Purchase
- 10- Advertising 8 - Group Packages
- 11- Corpora Annual Reports, Data Sheets, Internal Business Publications,
Specialized Professional Publications
- 12- Corporate 2 - Photographic Paper, Duratrans or Duraflex Posters
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Licensing Fee Schedule

Advertising 1 - Indoor and Outdoor Billboards

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

List of reproduction supports :

Horizontal and vertical billboards, billboards with extensions, exterior transit and motor vehicles posters, transit shelters posters, subway stations posters, advertising columns posters.

ATTENTION : Murals, spectaculars, electronic billboards, super panels, painted vehicles : use a multiplying factor of 3.

The above list is not comprehensive and this category includes other supports of the same type

PROVINCIAL CHART				
Category	1 month	3 months	6 months	1 year
A: First location	300,00 \$	450,00 \$	594,00 \$	894,00 \$
B: Unit price for the 2nd to the 12th location	10,14 \$ each	15,24 \$ each	20,70 \$ each	30,96 \$ each
C: Unit price for the 13th to the 36th location	6,12 \$ each	9,24 \$ each	12,36 \$ each	18,60 \$ each
D: Unit price for the 37th location and more	3,00 \$ each	4,56 \$ each	6,00 \$ each	9,00 \$ each

TERRITORIAL COVERAGE	
PROVINCIAL : above chart	
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5

EXAMPLE: Territory: Québec prov / 3 months /	
Quantity: 21 horizontal billboards	
first location	450,00 \$
2nd to 12th location (11 x 15,24 \$ ch.)	167,64 \$
13th to 21st location (9 x 9,24 \$ ch.)	83,16 \$
License total :	<u>700,80 \$</u>
(Price per poster : 33,37 \$)	



Licensing Fee Schedule

Advertising 2 - Indoor & Outdoor Posters

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

List of reproduction supports :

Flash média posters, window posters, store indoor posters and others (POS, ex.: counter cards, hanging posters, mobiles, etc...), motor vehicle interior posters (public transit), Zoom media type posters, die-cut posters, billposting.

The above list is not comprehensive and this category includes other supports of the same type

REGIONAL CHART				
Category	1 month	3 months	6 months	1 year
A: Less than 50 posters	132,00 \$	198,00 \$	264,00 \$	396,00 \$
B: From 50 to 99 posters	198,00 \$	297,00 \$	396,00 \$	594,00 \$
C: From 100 to 499 posters	264,00 \$	396,00 \$	528,00 \$	792,00 \$
D: From 500 to 999 posters	396,00 \$	594,00 \$	792,00 \$	1 188,00 \$
E: From 1 000 to 4 999 posters	528,00 \$	792,00 \$	1 056,00 \$	1 584,00 \$
F: From 5 000 to 9 999 posters	660,00 \$	990,00 \$	1 320,00 \$	1 980,00 \$
G: 10 000 posters and more	792,00 \$	1 188,00 \$	1 584,00 \$	2 376,00 \$

TERRITORIAL COVERAGE	
REGIONAL : above chart	
PROVINCIAL :(2 and more regions):	multiplying factor of 1,5
NATIONAL : (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



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Licensing Fee Schedule

Advertising 3 - Magazine Ads

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

The following chart lists fees for the first printing in a single magazine. **Add 15%** to these fees for each printing in extra issues of the same magazine.

PROVINCIAL CHART								
Category (copies in circulation)	¼ page or smaller	½ page or smaller	¾ page or smaller	Full page	Inside Cover	Back Cover	Double page spread	Three pages
A: Less than 25 000	108,00 \$	132,00 \$	156,00 \$	210,00 \$	264,00 \$	318,00 \$	372,00 \$	420,00 \$
B: From 25 000 to 49 999	132,00 \$	168,00 \$	198,00 \$	264,00 \$	330,00 \$	396,00 \$	462,00 \$	528,00 \$
C: From 50 000 to 99 999	168,00 \$	204,00 \$	252,00 \$	330,00 \$	408,00 \$	498,00 \$	576,00 \$	660,00 \$
D: From 100 000 to 249 999	204,00 \$	258,00 \$	316,80 \$	408,00 \$	516,00 \$	624,00 \$	720,00 \$	828,00 \$
E: From 250 000 to 499 999	252,00 \$	324,00 \$	396,00 \$	516,00 \$	648,00 \$	780,00 \$	900,00 \$	1 032,00 \$

TERRITORIAL COVERAGE	
PROVINCIAL :	above chart
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5

EXAMPLE: A full page ad in three magazines for a 4 months run = 12 printings	
Magazine title,	Circulation 1st printing fee + extra printing fees
Coup de pouce	161 696 ex. 408,00 \$ + 408,00 \$ x 15% = 61,20 \$ x 3 months = 183,60 \$
Madame	135 092 ex. 408,00 \$ + 408,00 \$ x 15% = 61,20 \$ x 3 mmonths = 183,60 \$
Clin d'oeil	72 000 ex. 330,00 \$ + 330,00 \$ x 15% = 49,50 \$ x 3 months = 148,50 \$
Total:	1146 \$ + extra printing total : 515,70 \$
Licence Grand Total : 1661,70 \$	
(1661,7 \$ divided by 12 printings = 118,98 \$ each)	



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Licensing Fee Schedule

Advertising 4 - Newspapers Weeklies + Dailies

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

The following chart lists fees for the first printing in a single newspaper. **Add 15%** to these fees for each printing in extra issues of the same paper.

PROVINCIAL CHART						
Category (copies in circulation)	¼ page or smaller	½ page or smaller	¾ page or smaller	Full Page	Double page	Back cover
A: Less than 25 000	79,20 \$	93,60 \$	120,00 \$	138,00 \$	264,00 \$	348,00 \$
B: From 25 000 to 49 999	93,60 \$	126,00 \$	152,40 \$	180,00 \$	295,20 \$	414,00 \$
C: From 50 000 to 99 999	120,00 \$	152,40 \$	184,80 \$	216,00 \$	369,60 \$	480,00 \$
D: From 100 000 to 249 999	138,00 \$	180,00 \$	216,00 \$	258,00 \$	422,40 \$	540,00 \$
E: From 250 000 to 499 999	158,40 \$	198,00 \$	240,00 \$	276,00 \$	475,20 \$	600,00 \$
F: 500 000 and more	182,40 \$	228,00 \$	276,00 \$	318,00 \$	546,00 \$	690,00 \$

TERRITORIAL COVERAGE

PROVINCIAL : above chart
NATIONAL :
 (2 and more provinces): multiplying factor of 2

EXAMPLE: A ½ page ad published each Saturday for 1 month = 4 printings

Daily's Title	Circulation	Fee (1st printing)	Fees for each extra printing:
Journal de Montréal	334 726	198,00 \$	+ 15% x 198,00 \$ = 29,70 \$ x 3 parutions = 89,10 \$

PACKAGE: unlimited number of printings in a single paper.

Duration	Multiplying factor to apply to the charts above
1 month	3
3 months	4
6 months	5
1 year	6



Licensing Fee Schedule

Advertising 5 - Catalogs

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

The chart below applies to each of the first 10 photographs used in publication
 If the number of photographs used exceeds 10, a reduction factor applies:

from 11 to 20 photographs, apply a 20% reduction
 from 21 to 50 photographs, apply a 40% reduction
 51 photographs and more : apply a 60% reduction

PROVINCIAL CHART (1)							
Image Size (Yearly Printing)	1/8 page or smaller	¼ page or smaller	½ page	¾ page	Full Page	Back Cover	Front Cover
A: Less than 2 500 copies	13,20 \$	19,80 \$	26,40 \$	33,00 \$	39,60 \$	79,20 \$	132,00 \$
B: From 2 500 to 4 999 copies	19,80 \$	26,40 \$	33,00 \$	39,60 \$	46,20 \$	85,80 \$	138,60 \$
C: From 5 000 to 9 999 copies	26,40 \$	33,00 \$	39,60 \$	46,20 \$	52,80 \$	92,40 \$	145,20 \$
D: From 10 000 to 24 999 copies	39,60 \$	46,20 \$	52,80 \$	59,40 \$	66,00 \$	105,60 \$	158,40 \$
E: From 25 000 to 49 999 copies	66,00 \$	72,60 \$	79,20 \$	85,80 \$	92,40 \$	132,00 \$	184,80 \$
F: From 50 000 to 99 999 copies	85,80 \$	92,40 \$	99,00 \$	105,60 \$	112,20 \$	151,80 \$	204,60 \$
G: 100 000 copies and more	105,60 \$	112,20 \$	118,80 \$	125,40 \$	132,00 \$	171,60 \$	224,40 \$

1. The license is granted for a 1 year period and the specified quantities are for the number of copies printed in that same period

TERRITORIAL COVERAGE	
PROVINCIAL : above chart	
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL :	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5

INTERNET USE CATALOG	
Based on a median value of 1 / 8 page	26,40 \$
Print catalog and internet apply multiplication factor of 1.5	
The chart applies to each of the first 10 photographs used If the number of photographs used exceeds 10, a reduction factor applies	



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Licensing Fee Schedule

Advertising 6 -

Packaging, Labels, Cheque books, Credit Cards (5.5cm x 8.5cm = 46.75cm²), Bank Cards (atm), Calling Cards (chip cards), Stamps ⁽¹⁾ etc.

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

PROVINCIAL CHART (2)						
Photograph's surface area (Yearly Printing)	Less than 10 cm ² e.g.: stamps	Between 10 CM ² and 19 CM ²	Between 20 CM ² and 39 CM ²	Between 40 CM ² and 79 CM ²	Between 80 CM ² and 159 CM ²	Between 160 CM ² and 320 CM ²
A: Less than 5 000	82,80 \$	124,20 \$	165,60 \$	207,00 \$	248,40 \$	289,80 \$
B: From 5 000 to 9 999	124,20 \$	186,00 \$	248,40 \$	310,80 \$	372,60 \$	434,40 \$
C: From 10 000 to 24 999	165,60 \$	248,40 \$	331,20 \$	414,00 \$	496,80 \$	579,60 \$
D: From 25 000 to 49 999	207,00 \$	310,80 \$	414,00 \$	517,20 \$	621,00 \$	724,80 \$
E: From 50 000 to 99 999	248,40 \$	372,60 \$	496,80 \$	621,00 \$	745,20 \$	869,40 \$
F: From 100 000 to 199 999	289,80 \$	434,40 \$	579,60 \$	724,80 \$	869,40 \$	1 014,00 \$
G: From 200 000 to 500 000	362,40 \$	579,60 \$	772,80 \$	966,00 \$	1 159,20 \$	1 352,40 \$

1. For stamps, multiply above fee by 4

2. This chart applies to a 1 year license

TERRITORIAL COVERAGE

PROVINCIAL : above chart

NATIONAL (2 and more provinces):

multiplying factor of 2



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Licensing Fee Schedule

Advertising 7 - Advertising Material without Media Purchase

Suggested Minimum Prices

Brochures, folders, circulars, direct mail, corporate books, directories, diaries, post cards

These prices are understood to be for the usage rights of a license, for each reproduction support, for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

PROVINCIAL CHART								
Category (copies in circulation)	¼ page or smaller	½ page or smaller	¾ page or smaller	Full Page	Double Page	Front Cover	Back Cover	Dust jacket
A: Less than 5 000	85,20 \$	108,00 \$	128,40 \$	148,80 \$	200,40 \$	225,00 \$	200,40 \$	336,00 \$
B: From 5 000 to 9 999	99,60 \$	124,20 \$	148,80 \$	174,00 \$	231,60 \$	261,00 \$	231,60 \$	392,40 \$
C: From 10 000 to 24 999	108,00 \$	135,60 \$	161,40 \$	187,80 \$	252,00 \$	283,20 \$	252,00 \$	423,60 \$
D: From 25 000 to 49 999	118,20 \$	142,20 \$	171,60 \$	200,40 \$	266,40 \$	301,20 \$	266,40 \$	451,20 \$
E: From 50 000 to 99 999	128,40 \$	160,20 \$	193,20 \$	225,00 \$	300,00 \$	338,40 \$	300,00 \$	505,20 \$
F: 100 000 and more	142,20 \$	177,60 \$	212,40 \$	248,40 \$	331,20 \$	374,40 \$	331,20 \$	560,40 \$

The license is granted for a 1 year period and the specified quantities are for the number of copies printed in that same period

TERRITORIAL COVERAGE	
PROVINCIAL : above grid	
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5

Advertising 8 - Group Packages

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support,
for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

USAGE FOR A GIVEN TERRITORY, FOR A ONE YEAR PERIOD, FOR ALL SUPPORTS IN GROUP 1

USAGE FOR A GIVEN TERRITORY, FOR A ONE YEAR PERIOD, FOR ALL SUPPORTS IN GROUP 2

LIST OF REPRODUCTION SUPPORTS

GROUP 1 * : ALL DISPOSABLE SUPPORTS EXCEPT FOR OUTDOOR POSTERS WITH MEDIA BUYS

NEWSPAPERS
 MAGAZINES
 SPECIALIZED MAGAZINES
 INSERTS

BROCHURES
 LEAFLET
 FOLDER
 STORE INDOOR POSTER - POS (Point of sale advertising)
 INTERNET

GROUP 2 * : ALL INDOOR POSTERS WITH MEDIA BUYS

HORIZONTAL AND VERTICAL BILLBOARDS
 BILLBOARDS WITH EXTENSIONS
 TRANSIT SHELTER POSTERS
 SUBWAY STATION QUAY
 EXTERIOR BUS PANELS
 AND MOTOR VEHICLES

ADVERTISING COLUMNS
 POSTERS IN MOTOR VEHICLES
 ZOOM MEDIA POSTERS
 BILLPOSTING
 INTERNET

* Objects for resale not included

PROVINCIAL FEE:

USAGE FOR GROUP 1 = 1 X Photographer's daily fee (with Internet usage : 1,5 X photographer's daily fee)

USAGE FOR GROUP 1 = 1,5 X Photographer's daily fee (with Internet usage : 2 X photographer's daily fee)

USAGE FOR (GROUP 1 + GROUP 2) = 2 X Photographer's daily fee (with Internet usage : 2,5 X photographer's daily fee)

NATIONAL FEE :

USAGE FOR GROUP 1 = 1,5 X Photographer's daily fee (with Internet usage : 2 X photographer's daily fee)

USAGE FOR GROUP 1 = 2 X Photographer's daily fee (with Internet usage : 2,5 X photographer's daily fee)

USAGE FOR (GROUP 1 + GROUP 2) = 3 X Photographer's daily fee (with Internet usage : 3,5 X photographer's daily fee)

USE THE FOLLOWING DEFINITIONS IN THE REPRODUCTION SUPPORT ITEM ON THE AGREEMENT

GROUP 1 * : DISPOSABLE AVERTISEMENT : magazines, newspapers, brochure, point of sales advertisement, etc... excluding outdoor posters with media buys.

GROUP 2 * : ALL OUTDOOR POSTERS WITH MEDIA BUYS



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Licensing Fee Schedule

Corporate 1

Annual Reports, Data Sheets, Internal Business Publications, Specialized Professional Publications

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

PROVINCIAL CHART

Category (copies in circulation)	¼ page or smaller	½ page or smaller	¾ page or smaller	Full Page	Double Page	Front Cover	Back Cover	Dust Jacket
A: Less than 5 000	85,20 \$	108,00 \$	128,40 \$	148,80 \$	200,40 \$	225,00 \$	200,40 \$	336,00 \$
B: From 5 000 to 9 999	99,60 \$	124,20 \$	148,80 \$	174,00 \$	231,60 \$	261,00 \$	231,60 \$	392,40 \$
C: From 10 000 to 24 999	108,00 \$	135,60 \$	161,40 \$	187,80 \$	252,00 \$	283,20 \$	252,00 \$	423,60 \$
D: From 25 000 to 49 999	118,20 \$	142,20 \$	171,60 \$	200,40 \$	266,40 \$	301,20 \$	266,40 \$	451,20 \$
E: From 50 000 to 99 999	128,40 \$	160,20 \$	193,20 \$	225,00 \$	300,00 \$	338,40 \$	300,00 \$	505,20 \$
F: 100 000 and more	142,20 \$	177,60 \$	212,40 \$	248,40 \$	331,20 \$	374,40 \$	331,20 \$	560,40 \$

This chart applies to a one year license.
For a two year license, use a 1,25 multiplying factor

TERRITORIAL COVERAGE

PROVINCIAL : above chart	
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



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Licensing Fee Schedule

Corporate 2 - Photographic Paper, Duratrans or Duraflex Posters

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

PROVINCIAL CHART						
Category (number of published copies)	16" x 20"	24"x30"	30"x40"	4'x6'	6'x8'	10'x12'
A: 1 presentation	85,20 \$	108,00 \$	128,40 \$	148,80 \$	200,40 \$	225,00 \$
B: From 2 to 5 presentations	99,60 \$	124,20 \$	148,80 \$	174,00 \$	231,60 \$	261,00 \$
C: More than 5 presentations	142,20 \$	177,60 \$	212,40 \$	248,40 \$	331,20 \$	374,40 \$

Examples: internal company posters
posters in trade show booths (e.g.:Hardware trade show, biotechnology...)

TERRITORIAL COVERAGE	
PROVINCIAL : above chart	
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



Licensing Fee Schedule

Publishing 1 - Consumer Magazines About Fashion / Beauty / Portraiture / Decorating / Cuisine

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support,
for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

Corporate magazines targeted at consumers with company advertorial content : use a 1,25 multiplier

PROVINCIAL CHART Fee per issue						
Category (Number of copies)	¼ page or smaller	½ page or smaller	¾ de page or smaller	Full Page *	Double Page	Cover
A: Less than 25 000 copies	48,00 \$	78,00 \$	102,00 \$	156,00 \$	264,00 \$	300,00 \$
B: From 25 000 to 49 999 copies	78,00 \$	102,00 \$	150,00 \$	204,00 \$	372,00 \$	372,00 \$
C: From 50 000 to 99 999 copies	96,00 \$	122,40 \$	204,00 \$	300,00 \$	456,00 \$	504,00 \$
D: From 100 000 to 249 999 copies	150,00 \$	300,00 \$	396,00 \$	504,00 \$	720,00 \$	744,00 \$
E: From 250 000 to 349 999 copies	180,00 \$	372,00 \$	504,00 \$	600,00 \$	816,00 \$	828,00 \$
F: 350 000 copies or more	264,00 \$	480,00 \$	600,00 \$	744,00 \$	900,00 \$	960,00 \$

* When having three or more full pages published, reduce the fee on the third and all additional pages by 50 %.

SELECTION OF PHOTOGRAPHS - The selection is done with the photographer. Photographs chosen by the client are subjects to a delivery slip established by the photographer. Rejected photographs are kept by the photographer.

EXCLUSIVITY OPTION - For published photographs, the licensee benefits from said option from first publication and for a length of time covering the publication of three subsequent issues, with a minimum time span of one month and a maximum time span of one year. As for unpublished or rejected photographs, the same delays as those of the exclusivity option apply but start on delivery.

TERRITORIAL COVERAGE	
PROVINCIAL : above chart	
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



Licensing Fee Schedule

Publishing 2 - Books : First Printing in French

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support,
for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

PROVINCIAL CHART							
Category (number of printed copies)	Flap, endpaper, bookmark	Cover 1 Cover 4 ¼ page	Couverture 1 full page	Dust jacket Cover 1 and Cover 4	Full inside page	½ inside page and smaller	¼ inside page and smaller
A: Less than 2 000 copies	42,00 \$	62,40 \$	103,20 \$	165,60 \$	90,00 \$	72,00 \$	42,00 \$
B: From 2 000 to 3 999 copies	62,40 \$	92,40 \$	156,00 \$	248,40 \$	120,00 \$	90,00 \$	60,00 \$
C: From 4 000 to 9 999 copies	82,80 \$	180,00 \$	330,00 \$	540,00 \$	156,00 \$	114,00 \$	78,00 \$
D: From 10 000 to 24 999 copies	103,20 \$	240,00 \$	540,00 \$	780,00 \$	204,00 \$	150,00 \$	102,00 \$
E: From 25 000 to 49 999 copies	165,60 \$	330,00 \$	810,00 \$	900,00 \$	264,00 \$	198,00 \$	138,00 \$
F: 50 000 copies and more	248,40 \$	420,00 \$	960,00 \$	1 080,00 \$	342,00 \$	264,00 \$	186,00 \$

PROMOTION and ADVERTISING : No usage rights applies when the reproduction is a facsimile of the book cover and is used in an identical or smaller size as the original work. However, if the size of the reproduction is greater than that of the original work, a poster rate applies.

Posting :
 - Promotional: e.g.: Salon du livre: 180 \$/ year
 - Point of sale advertising:e.g.: Librairy: 300 \$ per promotional event

NEWSPAPER / MAGAZINES ADVERTISING - see advertising categories

SPECIAL EDITIONS / LUXURY BOOKS / COFFEE TABLE BOOKS

- sales price above à 60 \$: multiplying factor of 2.

REPRINTS - fee adjustment according to new category.

THE PUBLISHER must, once a year, declare to the photographer the number of copies printed, if necessary.

THE PUBLISHER must send a full accounting to the photographer (including photographer's signature / byline)

TERRITORIAL COVERAGE	
PROVINCIAL :	above chart
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL :	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



Publishing 3 - Objects for Sale

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

List of reproduction supports

- Diary
- Almanac
- Calendar
- Puzzle
- Postcards
- Greeting cards
- T-shirt
- Posters

minimum 532,8 \$ + % of selling price X number of published copies

Publishing 4 - Compact Disks

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

PROVINCIAL CHART / FEE PER PHOTOGRAPH	
Front Cover	720,00 \$
Back Cover / (tray card)	240,00 \$
Inner page of stapled or folded booklet	102,00 \$
Promotional poster (not for sale) using front cover photograph	240,00 \$
Printed advertising	210,00 \$
Advertising - telecommunications	210,00 \$
Sheet Music / Cover	300,00 \$
Sheet Music / Inner page	96,00 \$

TERRITORIAL COVERAGE	
PROVINCIAL :	above chart
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



Licensing Fee Schedule

Culture - Music / Varieties / Theatre / Dance (not for sale)

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support,
for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

REGIONAL CHART			
Categories	3 months or less	6 months	1 Year
-General public posters	480,00 \$	600,00 \$	900,00 \$
-Posters - showing multiple portraits of celebrities (each portrait) (reproduction restricted to microform size of 7,62 CM in height)	60,00 \$	90,00 \$	180,00 \$
- Program cover (not for sale*)	120,00 \$	210,00 \$	300,00 \$
- Program inner page (not for sale*) - Celebrities' portraits (each portrait's reproduction restricted to microform size of about 5,8 CM in height) *Sold programs: multiplying factor of 1.5	30,00 \$	60,00 \$	90,00 \$
- Invitation Card	60,00 \$		
- Folder / calendar / diary (microform of 2,54 CM in height)			90,00 \$
- Printed media insertion (Reproduction size restricted to 25% of magazine or newspaper inner page area. (Excludes illustration of editorial feature and cover page.)	240,00 \$	420,00 \$	600,00 \$
- Broadcasting of cultural program with possibility of reruns	96,00 \$	480,00 \$	480,00 \$
- Cultural sections and magazines			
- Inner page	210,00 \$		
- Cover	30,00 \$		
- Newspaper advertising	420,00 \$	600,00 \$	1 200,00 \$
-Newspaper advertising - showing multiple portraits of celebrities (each portrait reproduced in microform)	72,00 \$		
- Celebrities' portraits on the Internet (see Internet Charts)			

TERRITORIAL COVERAGE	
REGIONAL :	Above chart
PROVINCIAL : (2 and more regions):	multiplying factor of 1,5
NATIONAL (2 and more provinces):	multiplying factor of 2
INTERNATIONAL:	
- first country :	multiplying factor of 3
- second country :	multiplying factor of 4
- third country and more :	multiplying factor of 5



CAPIC

Licensing Fee Schedule

Inserts in Printed Press* (Without Media Buy), Press Kits, Press Release.

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

Minimum fee of 120 \$ for 1st media (published or unpublished), 30 \$/ per subsequent media (published or unpublished)
Appointment notice: 90 \$ per title.

Reproduction size restricted to 25% or less of magazine or newspaper inner page area.

***Excludes illustration of editorial feature and cover page.**

Newspapers and magazines cannot digitally archive the photograph.

TERRITORIAL COVERAGE	YEARLY PACKAGE FEE
PROVINCIAL :	600 / Year
NATIONAL :	Provincial multiplied by 2
INTERNATIONAL:	
- first country :	Provincial multiplied by 3
- second country :	Provincial multiplied by 4
- third country and more :	Provincial multiplied by 5

Television / Advertising Film

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

REGIONAL TV

Three months cycle or less, in all cases, the license fee starts at 600 \$. An amount calculated on usage duration is added to this fee: rights are 12 \$ per photograph* and per second of use. The photographer must be accurately informed of advertising purchase data by the advertiser.

*For multiple photographs, quantity discounts can be granted.

Provincial TV multiplying factor of 2

National TV multiplying factor of 5



Licensing Fee Schedule

Internet - Advertising Banner

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support,
for the licensee who assumes the photographer's fee and all production costs of the photograph(s)

The advertiser purchases advertising space on a Web site other than his own.

Example 1: an automaker purchases advertising space on a financial information site.

Example 2: a hotel chain purchases advertising space on a major festival's web site.

	1 site	2 sites	3 sites	4 sites	5 sites	6 sites	7 sites	8 sites	9 sites	10 sites	unlimited
1 month	288,00 \$	348,00 \$	420,00 \$	462,00 \$	510,00 \$	558,00 \$	588,00 \$	618,00 \$	648,00 \$	684,00 \$	1 320,00 \$
3 months	432,00 \$	516,00 \$	624,00 \$	684,00 \$	756,00 \$	822,00 \$	870,00 \$	912,00 \$	960,00 \$	1 008,00 \$	2 016,00 \$
6 months	588,00 \$	708,00 \$	846,00 \$	930,00 \$	1 026,00 \$	1 116,00 \$	1 182,00 \$	1 242,00 \$	1 302,00 \$	1 368,00 \$	2 712,00 \$
1 year	708,00 \$	846,00 \$	930,00 \$	1 026,00 \$	1 128,00 \$	1 230,00 \$	1 302,00 \$	1 368,00 \$	1 440,00 \$	1 512,00 \$	3 024,00 \$
2 years	816,00 \$	978,00 \$	1 170,00 \$	1 284,00 \$	1 410,00 \$	1 536,00 \$	1 626,00 \$	1 704,00 \$	1 788,00 \$	1 878,00 \$	3 756,00 \$
3 years	900,00 \$	1 080,00 \$	1 296,00 \$	1 428,00 \$	1 572,00 \$	1 716,00 \$	1 818,00 \$	1 908,00 \$	2 004,00 \$	2 106,00 \$	4 212,00 \$
4 years	990,00 \$	1 188,00 \$	1 428,00 \$	1 572,00 \$	1 728,00 \$	1 884,00 \$	1 998,00 \$	2 148,00 \$	2 208,00 \$	2 316,00 \$	4 638,00 \$
5 years	1 092,00 \$	1 308,00 \$	1 572,00 \$	1 722,00 \$	1 848,00 \$	1 980,00 \$	2 112,00 \$	2 244,00 \$	2 376,00 \$	2 496,00 \$	4 920,00 \$

Internet - Commercial Chart

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

Web sites, Internet. Fees shown for secondary pages. For home pages, **multiply by 1,25**

A	Icon or button	¼ screen	½ screen	¾ screen	full screen
1 month	162,00 \$	174,00 \$	186,00 \$	198,00 \$	210,00 \$
3 months	228,00 \$	246,00 \$	264,00 \$	282,00 \$	294,00 \$
6 months	312,00 \$	336,00 \$	360,00 \$	384,00 \$	396,00 \$
1 year	378,00 \$	414,00 \$	450,00 \$	486,00 \$	516,00 \$
2 years	420,00 \$	456,00 \$	486,00 \$	516,00 \$	588,00 \$
3 years	462,00 \$	498,00 \$	534,00 \$	564,00 \$	600,00 \$
4 years	510,00 \$	552,00 \$	588,00 \$	624,00 \$	660,00 \$
5 years	564,00 \$	612,00 \$	660,00 \$	696,00 \$	738,00 \$

Company in a mostly provincial and / or highly limited international market

Chart A at left

Examples: Province wide restaurant chain
 Manufacturer or exporter of medical equipment
 Retailer with outlets in one province
 Company Intranet

Company in a national and / or limited international market

Chart A X 1,25

Examples: National hotel chain
 National media information portals
 National retailer
 Specialized software
 National financial institutions and telecommunications co.
 National transportation, brewing, natural resources companies.

Company with multinational market

Chart A X 1,50

Examples: Major airlines
 Major manufacturers of transportation and heavy equipment
 Major petroleum, metallurgical, paper, pharmaceuticals, software companies

Company in multinational consumer markets

Chart A X 2

Examples: Global consumer brands :
 food, beverages, athletic clothing and accessories, automobile.
 Entertainment Conglomerates



Internet - Publishing Chart

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

Web sites, Internet. Fees shown for secondary pages. For home pages, **multiply by 1,25**

E	Icon or button	¼ screen	½ screen	¾ screen	full screen
1 month	120,00 \$	132,00 \$	144,00 \$	162,00 \$	180,00 \$
6 months	150,00 \$	168,00 \$	186,00 \$	204,00 \$	228,00 \$
1 year	186,00 \$	204,00 \$	228,00 \$	252,00 \$	276,00 \$
3 years	234,00 \$	258,00 \$	282,00 \$	312,00 \$	336,00 \$

Category A: Chart E at left
 Publisher in a mostly provincial market

Category B: Chart E X 1,25
 Publisher in a mostly national market

Category C: Chart E X 1,50
 Publisher in national and international markets

Internet - Cultural Chart

Suggested Minimum Prices

These prices are understood to be for the usage rights of a license, for each reproduction support, **for the licensee who assumes the photographer's fee and all production costs of the photograph(s)**

Web sites, Internet. Fees shown for secondary pages. For home pages, **multiply by 1,25**

C	Icon or button	¼ screen	½ screen	¾ screen	full screen
1 month	60,00 \$	66,00 \$	72,00 \$	78,00 \$	84,00 \$
6 months	90,00 \$	102,00 \$	114,00 \$	126,00 \$	138,00 \$
1 year	120,00 \$	132,00 \$	144,00 \$	162,00 \$	180,00 \$
3 years	150,00 \$	168,00 \$	186,00 \$	204,00 \$	228,00 \$

Category A: Chart C at left
 Cultural enterprise with local distribution

Category B: Chart C X 1,25
 Cultural enterprise with national distribution

Category C: Chart C X 1,50
 Cultural enterprise with international distribution